

# LEE BLASER

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3707 Albemarle Street NW, Washington, DC 20016

• 301.606.2791

• [Lee.Blaser@gmail.com](mailto:Lee.Blaser@gmail.com)

## PROFESSIONAL SKILLS PROFILE

- Extensive public speaking experience
- Skilled intercultural trainer and facilitator
- Strong research, analytical and writing skills
- Demonstrated achievement in social media
- Spanish language- Limited proficiency
- Higher education and nonprofit experience

## RELEVANT EXPERIENCE

### **School of International Service, American University**

Washington, DC

*Undergraduate Academic Advisor*

September 2011-Present

- Advocate for and provide consistent, accurate information to over 300 undergraduate students ranging from prospective freshmen to graduating seniors in the largest school of international affairs in the U.S.
- Prepare and empower graduating seniors for transition into post-academic setting through targeted meetings
- Communicate with and assist international students from over 150 countries
- Advise students in course planning and articulation for study abroad experiences

*Intercultural Dialogue Group Facilitator in TALK Program*

Spring 2013

- Engaged 10-17 international and American students in weekly intercultural dialogue group meetings

*Research Intern to Dr. Fanta Aw*

Fall 2011

- Led focus group of American University students returning from abroad experiences to better understand and address their needs concerning reverse culture shock
- Presented original research on re-entry program structures to returned American University students

*Advising Assistant*

June 2010- September 2011

- Trained and managed 4 work study students each semester in customer service and office procedures

## ADDITIONAL EXPERIENCE

### **The Campaign for Grade-Level Reading**

Washington, DC

*Research Contributor*

July-August 2013

- Explored the representation of students of color in back-to-school ads in a research project for a national nonprofit organization that aims to increase educational success of low-income children

### **The Studio Theatre**

Washington, DC

*Public Relations/Communications Apprentice*

July 2009- June 2010

- Cultivated and managed relationships with press contacts for non-profit professional theatre with an annual budget of \$6,000,000 and 7,000 annual subscribers
- Managed budget and logged expenses for Public Relations/Communications department of six employees
- Promoted online presence through social media outlets, creating 300% growth in Facebook fan activity
- Assisted in event planning for 2010 Annual Gala with over 600 guests

### **Manos Unidas**

Gettysburg, PA

*English Teacher*

September– December 2008

- Taught English to adult Spanish speakers in weekly group and individual classes

### **Theatre Royal Bath, The Egg**

Bath, England

*Young People's Theatre Intern*

September-December 2007

- Recruited various European theatre companies for an international youth theatre festival

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## SKILLS

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### Language

- Spanish- Limited working proficiency

### Training

- Program design and facilitation

### Computer

- General- Highly proficient in Microsoft (Word, Excel, Outlook, PowerPoint, Publisher); familiar with iMovie movie editing; experienced in Content Management Systems, Quark Xpress and Photoshop editing software
- Student Services: MAPWorks, EagleData, Datatel, LotusNotes, CareNetwork
- Professional experience with Social Media: Facebook, Twitter, Yelp, LinkedIn

## EDUCATION

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### School of International Service, American University

Washington, DC

Master of Arts candidate in International Communication

Expected December 2013

Focus in Intercultural Relations and International Education

**Coursework includes:** *Budgeting for International Programs, Project Evaluation, International Student Advising, Training Program Design, Strategic Multicultural Communication, and Intercultural Leadership.*

### Global Leadership College

Washington, DC

TESOL Certification, 150 hours

Expected December 2013

### Gettysburg College

Gettysburg, PA

Bachelor of Arts in Theatre Arts, Spanish minor

May 2009

#### Major capstone:

*The Mendoza Chronicles*, a one-woman show about my semester abroad in Mendoza, Argentina.

Written, directed, and performed by Lee Blaser.

### La Universidad Nacional de Cuyo

Mendoza, Argentina

Study Abroad Program

Spring 2008

### Advanced Studies in England

Bath, England

Study Abroad Program

Fall 2007

## PROFESSIONAL MEMBERSHIPS

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Member of National Academic Advising Association (NACADA)

## PAPERS PRESENTED

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*Expatriates by Sector: A Comparative Analysis*

May 2013

*Reentry in American University Undergraduate Students*

August 2012

*Creating Global Citizens: International Student Populations and Diversity Tolerance in American Undergraduates*

December 2011

*Best Practices in Reentry Programming for U.S. Undergraduate Students*

May 2011