

# Emily Goulding

---

2222 Q Street, NW, #41 Washington, D.C. 20008  
(626) 825-5238 [www.emilygoulding.com](http://www.emilygoulding.com) [emily.goulding@gmail.com](mailto:emily.goulding@gmail.com)

*Bilingual writer and multicultural education program specialist*

## Writing, Teaching, and Speaking Experience

---

### 2012

- Published *Going Beyond Borders With Young Theatre Makers* essay for Theater Communications Group
- Produced financial literacy education project for Freddie Mac: wrote 30-minute play, and produced 3 video PSA's
- Essay Specialist, PrepMatters educational center

### 2011

- Published *La Culture Cure* essay on activist art for the Harvard Journal of Hispanic Policy
- National finalist for Ed Baker Fellowship for young public intellectuals at the Demos Foundation

### 2010

- Addressed groups from the State Department's Bureau of Educational and Cultural Affairs, George Washington University's Graduate School of Political Management on youth civic engagement in the Americas
- Published *Color Line Fact of Life in Latino Society* essay for Knight Foundation's 'Beyond the Border' news site
- Published *History, Repeating* op-ed piece for Vote Again 2010, a project of the Center for American Progress
- Published musical decade-in-review piece for Mixographic

### 2009

- Panel speaker for *Making Media Matter* panel at the Mitchell Kapor Foundation's "What Works 09: A Post Elections Report Back" conference in San Francisco, CA
- Published *Reggaeton on Broadway: No Pare, Sigue Sigue* cultural criticism article for Hispanic Link News Service
- Live blogged Americas Business Council's *Reconciliation Forum* at the Inter-American Development Bank

## Education

---

**2009 Masters degree in Journalism, Georgetown University, Washington, D.C.**  
Graduated Cum Laude; Concentration in Cultural Journalism

**2004 Bachelors degree in Modern Literature, University of California at Santa Cruz**  
Minor in Latin American and Latino Studies; Completed 2003 spring semester abroad in Santiago de Chile, Chile

## Non-Profit Program Experience

---

**2011-Present GALA Hispanic Theatre, Washington, D.C. Development Director**

- Raise 1.5 million annually for inner-city theater that uses the arts as a community development tool
- Got selected as one of only five consortia nationally to premiere 'Southern Exposure' US - Latin America cultural diplomacy initiative through the National Endowment for the Arts, Mid Atlantic Arts Foundation, and others
- Fundraise and work with Paso Nuevo, winner of 2012 National Youth Arts & Humanities Program Award
- Help program and launch *La Pantalla Comica* Mexican film festival with the Mexican Embassy
- Produced benefit event at the Museum of the Americas at the Organization of American States – secured 40 sponsors and netted highest event income to date, 30% higher than the year before

## **2009-2010 Voto Latino, Washington, D.C. National Program Manager**

- Helped produce “Beyond Borders”, an Emmy-nominated television special on immigration with MSNBC
- Co-managed two pop-culture based civic engagement campaigns to encourage young Latinos to participate in the 2010 Census and mid-term elections: *Be Counted, Represent!* and *United We Win*
- Managed *Be Counted, Represent!* and *United We Win* film shoots and content distribution to MTV3 and others
- Developed scripts and assembled a creative coalition that included celebrities and artists Jessica Alba, Cameron Diaz, hip hop artist Common, Ozomatli, Padma Lakshmi, Eva Longoria, and others
- Appeared on ABC World News with Diane Sawyer regarding the 2010 Census, and conducted live and taped radio interviews on Clear Channel, Univision, and Entravision and Radio Bilingüe. Also provided demographic analysis to the Associated Press, the Houston Chronicle, and CNN
- Served as Editor for the Voto Latino blog; re-wrote and re-launched VotoLatino.org website resulting in the organization’s highest website traffic to date; ran a guest essayist series
- Wrote press releases, talking points, and all campaign copy and collateral material; handled radio strategy; secured feature television segments on the mun2 and Telemundo networks; and wrote cross-promotional news tips and voter resources for Telemundo Noticias and other platforms
- Put together *Be Counted, Represent!* national press conference on Capitol Hill hosted by then-Vice President of the Democratic Caucus Xavier Becerra and a regional press conference in Downtown Los Angeles; conferences covered by CNN, NBC, the Politico, and the Associated Press
- Secured program funds from the Ford Foundation, the California Endowment, the Tides Foundation, Silicon Valley Community Foundation totaling \$550,000, and managed grant contracts with the California Community Foundation, the Knight Foundation, and others

## **2007-2009 Self Reliance Foundation, Washington, D.C Development Specialist**

- Helped social entrepreneur raise \$5.6 million for media-based social justice projects
- Designed and secured funding for multiple international public diplomacy projects such as a hip hop organizing projects, such as *Mi Pais Inventado/My Invented Country* street theater project in Cuba, and a youth-run Venezuelan Web magazine through the Department of State’s Bureau of Democracy, Human Rights, and Labor
- Wrote winning proposal for the Department of Justice’s 2007-8 national Project Safe Childhood 2.5 million dollar outreach initiative, and 1.2 million dollar national cancer prevention initiatives for the Centers for Disease Control and Prevention

## **Skills**

---

**Languages:** English, Spanish, Portuguese

**Software:** Web-based CMS systems (WordPress, Blogger); Basic HTML; Basic iMovie

*References available upon request.*