

# JULIA HOLLADAY

[www.linkedin.com/in/julia-holladay](http://www.linkedin.com/in/julia-holladay)

Master of International Affairs candidate and accomplished former communications professional with rapid response media and public relations experience seeking new opportunities in climate change-related development programming. Proven track record of successfully amplifying policy-driven projects while collaborating in advocacy coalition spaces.

## WORK EXPERIENCE

### Refugees International, Washington, D.C.,

*Climate Displacement Program Intern, Current*

- Conduct research for climate displacement policy proposals and reports
- Observe and report on International Migration Review Forum (IMRF) roundtable meetings to staff and partners
- Research and write [blog posts](#) connecting current climate disasters to migration and displacement

### New Paradigm Agency, Washington, D.C.

*Communications Director, January 2020–July 2021*

- Created and supervised execution of traditional and digital communications strategies for clients in immigration, labor, and national security issue advocacy spaces
- Managed press and external communication needs for issue advocacy coalitions
- Hired and managed a team of six communications staff

*Communications Associate, March 2018–December 2019*

- Supported client public media goals through drafting, editing, and distributing press releases, op-eds, talking points, and social media content
- Planned, staffed, and pitched national and local media regarding events and stories; built and updated media lists
- Ran intern program including hiring, onboarding, mentorship, and training

## EDUCATION

George Washington University, Washington, D.C., expected May 2023—*Master of Arts; International Affairs*

- Concentration: Development and humanitarian action
- Relevant Coursework: Localizing Humanitarian Action; Violence, Gender, and Humanitarian Assistance; Climate Change and Sustainable Development; Formal Briefings; History and Its Uses in International Affairs; International Economics

University of Alabama, Tuscaloosa, Alabama, May 2017—*Bachelors in International Studies and French; GPA: 3.5; Global Studies Certificate*

- Relevant Coursework: Cultural and World Regional Geography; Globalization, Business & Marketing (French); Islam; Israel- Palestine Conflict; Macroeconomics; Microeconomics; Oppression and Social Injustice; Politics, Cultures, and Religions of the Middle East; Political Institutions (French)
- Study abroad: Université de Tours, Tours, France, Fall 2015

## SKILLS

Language: French (advanced)

Technology: Social Media; Canva; CisionVocus; ConstantContact; Microsoft Office Suite; Google Docs

Customer service: Food service and catering, pet care and walking